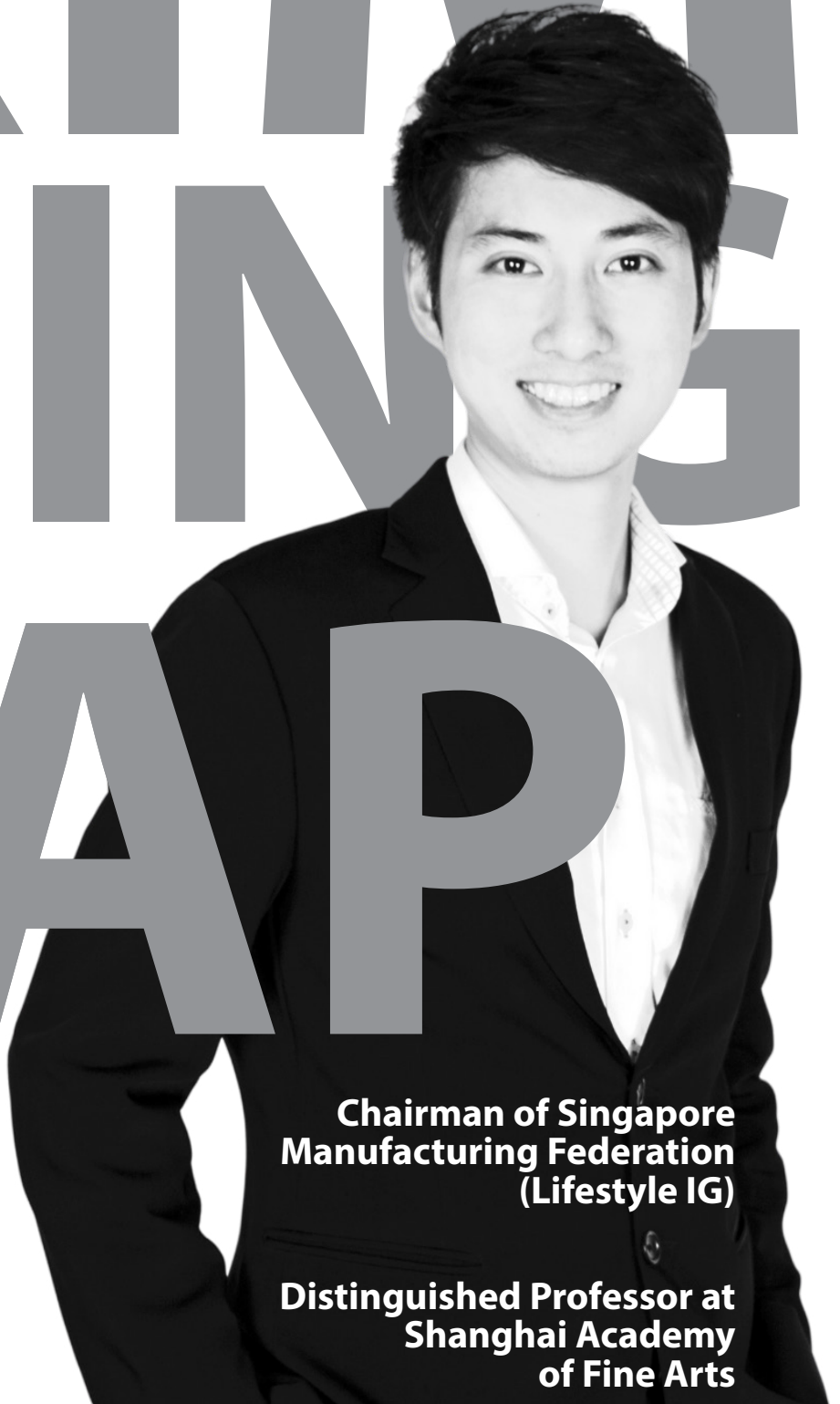


KIM MING YAP



**Founder of
Creativeans**

**Executive Committee
of Design Business
Chamber Singapore**

**Chairman of Singapore
Manufacturing Federation
(Lifestyle IG)**

**Distinguished Professor at
Shanghai Academy
of Fine Arts**

Personal Details

Full name Kimming Yap
Website www.creativeans.com

Overview

Kimming Yap is the Co-Founder and Managing Director of Creativeans, an interdisciplinary brand and design management consultancy headquartered in Singapore, with offices in Jakarta and Milan.

With over 15 years of experience in branding and design strategies, he has transformed brands across a broad range of industries including technology, retail, healthcare, beauty, food and beverage, furniture, industrial, and government.

Kimming's works are a recipient of multiple design awards, and have been widely published and exhibited at international platforms such as Salone del Mobile, London Design Festival, and Triennale Design Museum.

He is also the co-author of branding book 'Are You Brand Dead?', and is currently an Executive Committee Member of Design Business Chamber Singapore, a Council Member of Singapore Manufacturing Federation and Chairman of Lifestyle Industry Group, an Enterprise Singapore Management Consultant, and a Distinguished Professor at Shanghai Academy of Fine Arts.

Committed to creating social and industry change, Kimming finds joy in imparting his knowledge to others to make the world a more creative place.

Work Experiences

2012 - Present	Creativeans Pte Ltd Co-Founder and Managing Director
2015 - Present	Singapore Manufacturing Federation Council Member and Chairman, Lifestyle Industry Group Packaging Partnership Programme Advisory Committee
2017 - Present	Design Business Chamber Singapore Executive Committee
2019 - Present	Distinguished Professor Shanghai Academy of Fine Arts
2020 - Present 2017	Registered Management Consultant Institute of Management Consultants (Singapore)
- Present	Adjunct Lecturer (3D Design) Nanyang Academy of Fine Arts
2019 - Present	Taxpayer Feedback Panel Inland Revenue Authority of Singapore

Other Experiences

2021	SFIC Design Thinking Programme, Trainer and Consultant
2020	SMF Lifestyle Industry Group Panel, Moderator
2020	DESIGN 2020, Curator
2020	Design Asia 2020, Advisory Committee
2019	Creativity Festival, Curator
2017	Are You Brand Dead? - ISBN 9789811122330, Co-Author
2019	Shanghai Design 10X10 Global Design Summit, Guest Speaker
2019	ALLPack Indonesia, Guest Speaker
2019	SGPFair, Branding & Marketing Suite, Guest Speaker
2019	RAISE SG, Applying Design Thinking for SMEs, Guest Speaker
2018	Sustainable Foods Summit, Guest Speaker
2017	CASA Italian Design & Lifestyle, Guest Speaker
2017	SGPFair, Branding & Marketing Suite, Guest Speaker
2015	PrintPack+Sign, Branding & Marketing Suite, Guest Speaker
2014	SIMTech - A*Star, Guest Speaker
2014	100% Design Singapore, Guest Speaker
2012	SFIC, Design Advisory Panel
2012	SFIC Designers' Session, Guest Speaker
2011	Design Entrepreneur Week, Nanyang Polytechnic, Guest Speaker
2011	Istituto Europeo di Design, Assistant Professor
2011	SFIC Designers' Session, Guest Speaker
2011	Nanyang Polytechnic, Guest Speaker
2010	Material Connexion, Guest Designer

Juror

2021	SG Mark
2021	PIE Awards
2020	Design Asia Student Design Competition
2019	SG Mark
2019	PIE Awards
2019	Singapore Prestige Brand Award
2018	Taiwan International Student Design Competition
2018	Singapore Prestige Brand Award
2017	D'STAR Design Award
2017	Singapore Prestige Brand Award
2016	Singapore Prestige Brand Award
2015	Singapore Prestige Brand Award
2014	Singapore Prestige Brand Award

Awards

2020	Singapore Packaging Star Awards, Dester Beer, Winner
2020	Excellent Design Exhibition Award, Pek Sin Choon Chinese Tea Gift Set, Winner
2020	Excellent Design Exhibition Award, SustainableSG Beeswax Wrap, Winner
2019	Singapore Packaging Star Awards, Pek Sin Choon, Winner
2015	Promising SME 500, Top Business Luminary
2014	Promising SME 500, Top Business Luminary
2014	President's Design Award, Designer of the Year, Nominee
2014	President's Design Award, Design of the Year, Nominee
2014	TIFF, Tubily, Shortlisted

Awards

2014	TIFF, Layang Layang, Shortlisted
2012	Furniture Design Award, Tei, Shortlisted
2012	SaloneSatellite Award, Pod, Special Mentioned
2012	TIFF, Tubily, Shortlisted
2012	TIFF, Layang Layang, Shortlisted
2011	Furniture Design Award, Tei, Finalist
2011	Breil Design Time, New Class, Shortlisted
2011	Salone Satellite Award, Shortlisted
2011	Fujitsu Design Award, Mochitsu, Shortlisted
2010	Tivoli Audio Design Challenge, Imagine, Winner (Singapore)
2010	Seoul International Design Competition, Monky, Shortlisted
2010	Un Designer Per Le Imprese, Lugum, Special Mention
2009	Sound Innovation Competition, Mini, 1st Prize
2007	Furniture Design Award, Sqoosh, Finalist
2006	Express IT! iN2015 Competition, System Doc, Merit
2006	Young Asian Designers Award, Makan, Nominee

Exhibitions

2019	Singapore Gifts & Premiums Fair
2019	Creativity Festival
2018	Singapore Gifts & Premiums Fair
2018	Singapore Design Week
2017	Shenzhen Design Week
2017	CaSa Italian Design & Lifestyle 2017, Paradiso by Creativeans x Ghimenton
2017	Singapore Design Week, Paradiso by Creativeans x Ghimenton
2017	Singapore Design Week, The Missing Dining Table
2017	SingaPlural, Hello Stranger,
2016	China International Furniture Fair (Shanghai), East Design Show
2016	SaloneSatellite, The Missing Dining Table
2016	Singapore Design Week, Bringing Brands to Life
2015	SingaPlural, Singapore Design Pavilion
2015	SingaPlural, Design Larger than Life

Featured

Featured in publications such as Domus, Wallpaper, Dwell, Surface Asia, SquareRooms, Cubes, Lookbox Living, Home & Decor, Straits Times, Business Times, Lian He Zao Bao, Core77, Art4d, Li TV, Elle Décor, Contemporist, TL Magazine, Culturepush, BOB, ID Magazine.

Notable Clients

