



SMFACTS



Issue #24

Dear Valued Members of the SMF,

[Webinar] Upskilling in the Off Season

ESG, together with STB, has partnered Facebook to launch a series of webinars to support SMEs impacted by COVID-19 and guide them on how to pivot their business operations and upskill workers to prepare for recovery.

The first webinar will air on 30 April at 10AM SGT and will share insights on the impact of COVID-19 in Singapore and APAC, along with an interview of a SG-based business on how they have adapted to the situation.

Other webinars will include best practices for businesses to stay connected to consumers during this challenging time, dialogues with local businesses on how they pivoted to ensure the proper roll-out of the COVID-19 safe distancing measures, and training on tools across the Facebook platform.

[Free Registration](#)

[Webinar] Stay Healthy, Go Digital in the Isolation Economy

Join SGTech, the Infocomm Media Development Authority (IMDA) and Singapore Business Federation (SBF) as they share practical ways business owners and leaders can adapt for their processes and adopt digital solutions to help them survive and even thrive during this crisis and beyond.

This webinar will cover:

1. Basic access your employees need at home to get started
2. Workday planning to keep productivity consistent while at home
3. IMDA's suite of grants and other resources under the "Stay Healthy, Go Digital" initiative. This includes digital solutions supported by the Productivity Solutions Grant under the SMEs Go Digital programme
4. Sharing by curated solution providers to meet your WFH digital needs

[Free Registration](#)

Subsidised Solutions for Working from Home

The Infocomm Media Development Authority ("IMDA") and Enterprise Singapore (ESG) announced on 17 Friday that they have pre-approved remote working solutions that come bundled with laptops, with up to 80% subsidy from the Productivity Solutions Grant (PSG) till end-2020.

This will further help businesses digitalise to cope with the challenges of the COVID-19 situation.

Should you be interested to find out more, kindly email the following for more information: ta@ntucenterprise.sg

[Learn More](#)

SGTECH Consolidated List of Service Providers

SGTech and IMDA have rallied the ICT community to bring together a package of technology solutions, including discounted offers where relevant, to help enterprises address the business challenges arising from COVID-19.

Please refer to the link below for the categories of technology solutions and offers that can help your company through this challenging period.

[Learn More](#)

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