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To: Assignment/News Editors

SINGAPORE MANUFACTURING FEDERATION LAUNCHES NEW TELEGRAM CHAT GROUP TO ASSIST THE MANUFACTURING SECTOR

6 August 2020 – The Singapore Manufacturing Federation (SMF) is today pleased to be one of the first Trade Associations and Chambers (TACs) in Singapore to make use of the Telegram social media chat platform as a helpline for businesses.

Named “SMF HELPS!”, this chat group is public and open to the entire local manufacturing community. Through this medium, businesses can leverage on the SMF’s extensive local and overseas networks to provide feedback, seek assistance on business needs and engage with other manufacturers and service providers.

SMF President, Mr. Douglas Foo said, “The COVID-19 pandemic requires a national level response. With this channel, the SMF can collate information from the community immediately, so as to continue being a strong advocate for the manufacturing sector in shaping public policy. Companies that require lucidity on governmental policies and assistance, or, seeking collaboration opportunities via business matching can now also do so in real time, providing for much needed agility in today’s business climate. I would like to welcome all interested in manufacturing to come aboard with us!” To join the telegram group chat, simply go to <https://t.me/smfhelps>.

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About the Singapore Manufacturing Federation (SMF)

Established since 1932, SMF represents the interest of the manufacturing community in Singapore, driving its competitiveness and sustainable growth through serving industry-specific needs. Supported by 10 industry groups and its Associated Services, the SMF enhances the competitiveness of the industry by encouraging capacity development and capability building, innovation and productivity. The SMF provides opportunities for companies to collaborate, network, and to grow and expand both locally and internationally. Current membership stands at about 3,000 members comprising SMEs, MNCs and Affiliate members. For more information, please visit www.smfederation.org.sg.

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